

discover

Environments Through Imagery





Instant retractable cassette protects the graphic panel(s).



Adjustable pole for varying heights and designs.



Strengthen your message with dramatic lighting.

Maximum attention with minimum preparation – an instant sensation.

Sets up in seconds and attracts attention, the Maxibit Zap is a retractable banner stand designed to make a big impression at a moment's notice.

Message in a bottle.

Create a sensation with the Zap retractable banner stand. Zap attracts passerbys in seconds. Attractive, smart and affordable, Zap takes the fuss out of the preparation and delivery of your high impact message. Using a finely-engineered retractable cassette as its base, Zap stores and protects your banner when not in use – and goes up instantly when it is.

Double your pleasure.

Zap can house two banners, front and back, giving you double the impact and value! This useful feature is ideal in free-standing open areas such as malls, showrooms and tradeshow where you can capture the attention of passerbys that are coming and going. As well, you can remove and replace banners as you wish, making Zap useful for many, many years.



Maxibit Zap.



Specification:	Maxibit Zap
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Versions:	Zap 88, EuroZap, DoubleZap
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Construction:	Roll-up aluminum alloy cassette with a built-in foot. Bag included.
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Material:	Fabrics or laminated paper, matte or glossy.
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Width:	88 or 118,5 cm.
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Height:	Adjustable up to 225 cm.
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Weight:	From 4,3 kg incl. graphics and bag.
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Retractable banner stand.

Maxibit | Zap



For sales meetings, conferences, trade fairs, lobbies, shopping centres, product launches and more.

Tall, wide yet light.

Zap can be adjusted in height from a petite 88 cm to a handsomely tall 225 cm. And yet its 88 (or 118,5) cm wide base, including telescoping pole, banner and nylon carrying case weighs remarkably less than 5 kg. An impressive portable package with flexibility and convenience.



Assembles in seconds flat.

While other displays are still being unpacked, Zap is out and up in a blink of an eye. Remove Zap from the carrying case, telescope the pole, pull up the banner and secure it. When you are done, remove the pole and let the banner retract neatly back into the cassette for future use.



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Marketing made portable